



# THE INFO QUARTERLY

Info eNConnect Consulting, LLC eNewsletter



## In this Quarterly eNewsletter

By Michele Kelly

Welcome to the Info eNConnect Quarterly e-newsletter. We're here to update you on our recent achievements and upcoming plans. Please consider sharing Info eNConnect with others—your referrals truly help us grow.

As we reflect on the past few months, our team is proud of the strides we've made and the connections we've fostered. Our commitment to you—the readers, users, and supporters who make Info eNConnect thrive—remains at the center of all we do. Whether you're tuning in for the latest updates, looking for practical tech tips, or seeking opportunities to participate in our events, we aim to deliver content and resources that inspire curiosity and engagement.

In this issue: we hosted a laptop giveaway to a Brown Deer High School student (details in Community Involvement), our founder spoke as a guest at three events and celebrated a wedding anniversary (see eNConnect News), and we've highlighted the quarter's top blogs in eNConnect Blogs, plus fun tech facts.

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## Words from Our Founder

I do not take your subscribing to our site for granted. So, thank you. We ask existing and new subscribers to continue supporting us.

Your engagement helps us grow and improve, enabling us to deliver even more valuable content and insights to you. We are committed to providing you with the latest trends, tips, and resources in the IT industry, and your support makes it all possible.

As we move forward, we look forward to hearing more from you. Your feedback and suggestions are invaluable in helping us refine our content to serve your needs better. Whether it's through comments on our articles, messages on social media, or direct emails, we welcome your thoughts and ideas.

The past quarter has been filled with new milestones—each one fueled by the enthusiasm and participation of our readers. From community events to informative blog posts and interactive webinars, your involvement shapes the very fabric of Info eNConnect. We view each interaction as an opportunity to connect, learn, and grow together. We are especially proud of the ways in which our platform has become a hub for not just information, but also inspiration and innovation.

We continually expand our services to serve you better, incorporating the latest technologies and methodologies to ensure you receive the highest quality service. Your success is our success, and we are honored to be a part of your journey.

Looking ahead, we have exciting plans in store—from new initiatives aimed at empowering students and professionals, to collaborations with thought leaders in the tech community.



We are also working on broadening our content, ensuring that every newsletter is packed with not only the latest news and insights, but also actionable advice and opportunities for professional development.

Together, we can build a vibrant community that thrives on collaboration and shared knowledge. Thank you once again for being such an integral part of our journey. Let's continue to learn, grow, and succeed together.

On behalf of the entire Info eNConnect team, I wish you a productive and inspiring quarter ahead. Please stay tuned for updates, get involved where you can, and remember that your voice truly matters in our community.

Have a blessed, safe, and relaxed Labor Day!

~ Dr. Nina M. Mack-Cain, DBA, Founder  
Info eNConnect Consulting LLC

# Looking Ahead

In a rapidly evolving digital age, Info eNConnect stands at the intersection of people and technology, committed to making innovation accessible and meaningful for everyone. As we look ahead to new horizons, we're thrilled to share some exciting updates and upcoming projects designed to connect, inform, and empower our community.

## Launching Our Tech Podcast

To further our mission of demystifying technology, we plan to launch our very own podcast. The series will cover a wide range of tech topics—from digital security, AI, and smart devices to industry trends and helpful tips for everyday users. Whether you're a seasoned pro or just starting your tech journey, our podcast will offer practical insights, expert interviews, and lively discussions tailored for all backgrounds. We cannot wait. Stay tuned.

## Social Media Presence

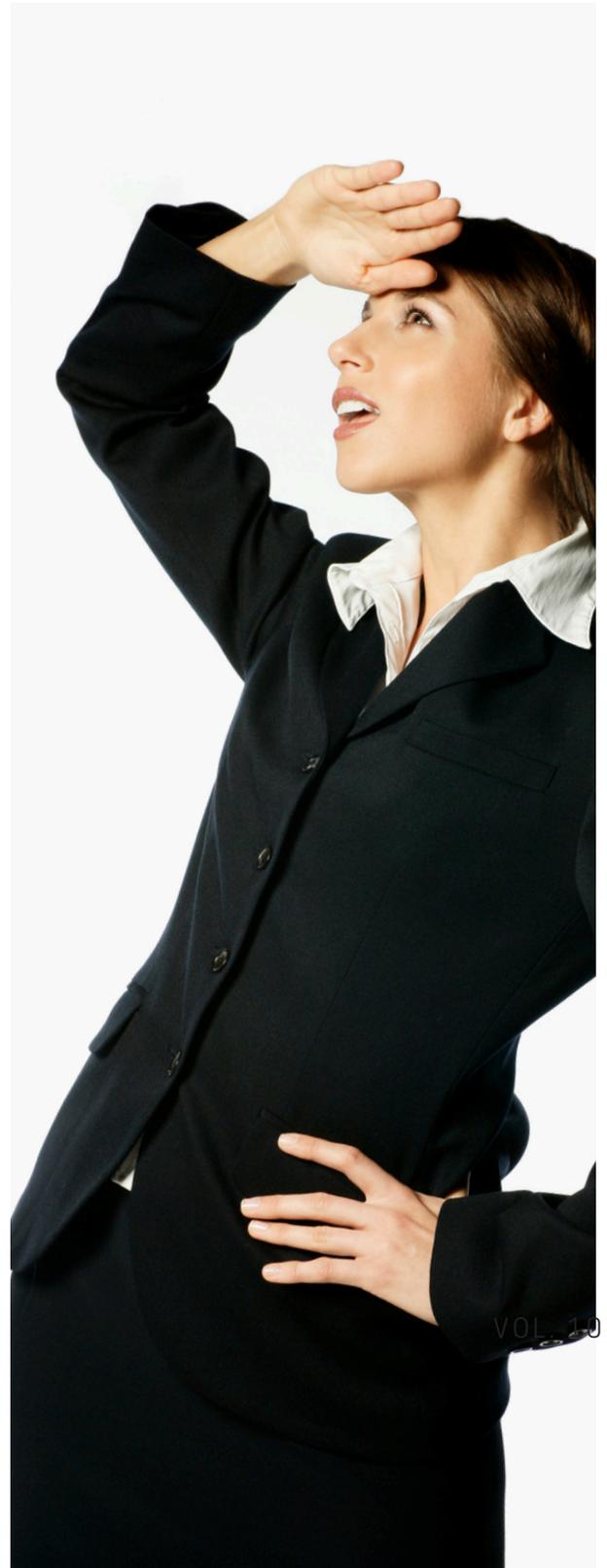
Building a vibrant community is at the heart of what we do. We encourage you to connect with us on Facebook, LinkedIn, and Instagram, where we share the latest updates, tech news, and interactive content. Follow us for behind-the-scenes stories, event announcements, and opportunities to engage with fellow tech enthusiasts. We invite you to join in the conversation and help us grow an inclusive space for learning and collaboration.

## Our Client-Focused Policy

At Info eNConnect, we believe that our clients are our greatest advocates. As part of our outreach, we continue to seek new partnerships and welcome referrals through word of mouth. Our policy places people at the center, ensuring that every project is approached with care, transparency, and a commitment to real-world solutions.

## Get Involved

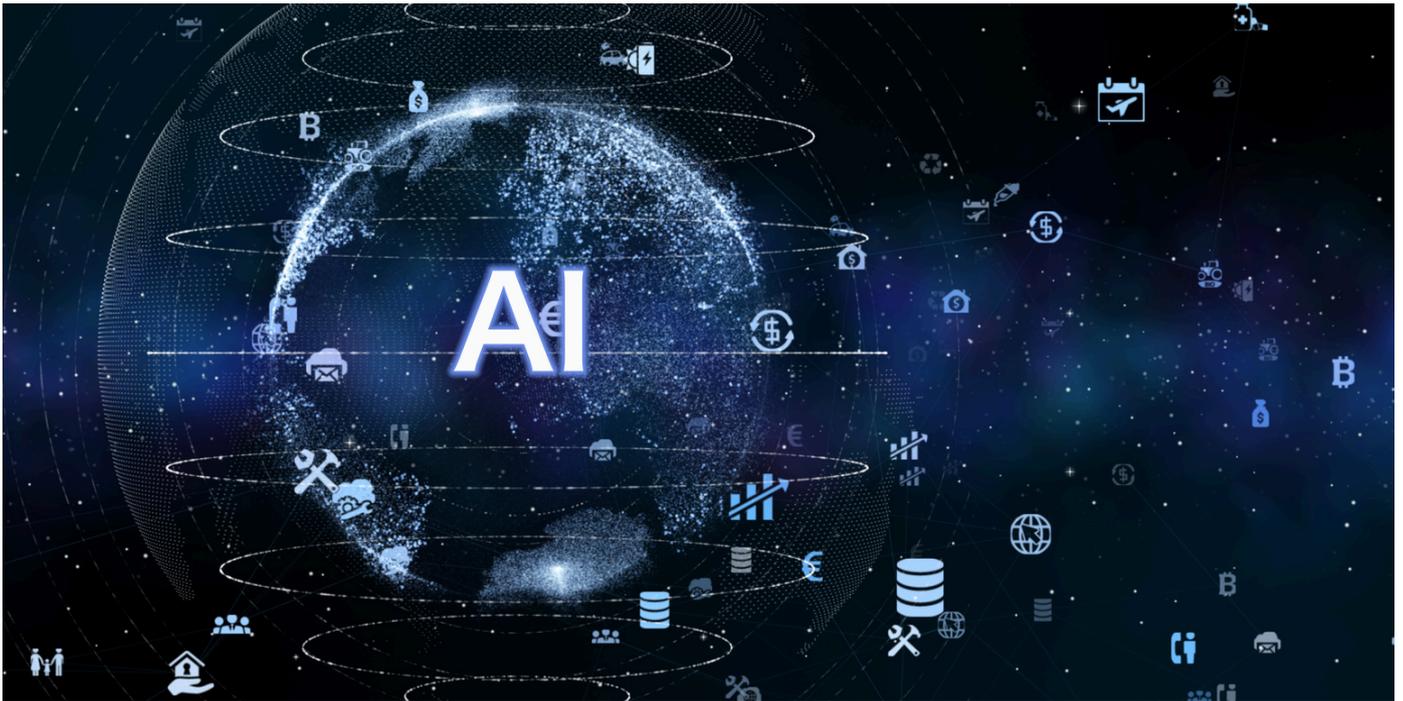
We're always looking for fresh perspectives and new voices. If you have ideas, questions, or want to collaborate, don't hesitate to reach out.



Whether you're interested in joining our podcast, sharing feedback, or exploring tech solutions for your business, Info eNConnect is here to help.

Thank you for being a part of our journey. Together, let's unlock the full potential of technology—for everyone.

# THE AI REVOLUTION: THREE KEY TRENDS



🌐 Artificial Intelligence, commonly known as AI, is rapidly transforming the landscape of Information Technology. From automating routine processes to enabling sophisticated data analysis and predictive modeling, AI is driving innovations that were once the realm of science fiction. With its capacity to learn from vast datasets, adapt to new challenges, and make decisions in real-time, AI is not only enhancing efficiency but also unlocking new possibilities across various industries.

As IT professionals embrace AI tools and techniques, they are redefining the boundaries of what technology can achieve—ushering in an era marked by smarter systems, faster problem-solving, and unprecedented digital transformation.

Here are three pivotal trends that define the current AI revolution:

**1** **\*\*Generative AI\*\***: This cutting-edge technology is not just about automation; it's about creativity! Generative AI can produce new content, ranging from text to images, revolutionizing the approach to design and storytelling.

**2** **\*\*Applied AI\*\***: Practical applications of AI are becoming more mainstream. Businesses leverage applied AI to enhance decision-making processes, improve customer experiences, and streamline operations. It's all about turning insights into action!

**3** **\*\*Industrializing Machine Learning\*\***: Industrialization becomes essential as organizations scale their machine learning initiatives. This trend focuses on operationalizing ML models efficiently and effectively across various business units to drive consistent results.

Understanding these trends is vital for anyone looking to innovate and remain competitive in the tech industry. What other trends do you think will shape the future of IT?



# COMMUNITY INVOLVEMENT

We are proud to share that Info eNConnect Consulting, in collaboration with Studio C Production and Right Click Computers, has been sponsoring the Laptop Giveaway since 2020 for students pursuing STEM or Business. This year, we are excited to announce our recipient: Joseph Johnson!

Our laptop giveaway is more than just a gift; it's an opportunity for young minds to access resources, connect with peers, and excel in their studies. We are committed to empowering the next generation of innovators and leaders!

Joseph is a graduate of Brown Deer High School with an impressive cumulative GPA of 3.77. He has excelled both academically and athletically. Joseph will be attending Prairie View A&M University, where he plans to major in Kinesiology with a focus on Sports Medicine and minor in Business Finance.



🎉 Congratulations, Joseph! We believe you will achieve great things on your journey ahead.

# eNConnect News

## FUSE FELLOWS SPRING ORIENTATION



Our founder had the opportunity to serve as one of the guest panelists in Kansas City, MO, on the last Wednesday of April, for the Spring 2025 orientation for the FUSE Executive Fellows, "Launch an Effective Listening Tour, which focused on giving the new cohort a glimpse of how other fellows tackled their listening tour.

Jacky, an Executive Fellow who was in attendance at Session 1, said to Dr. Nina via LinkedIn at the beginning of August, "Thank you so much for all of the wisdom and grace you shared with us back in Kansas City--it has definitely already been put to good use!"



Then on Thursday, May 1, Dr. Nina partnered with FUSE Director of Fellowships for Moment to Momentum with the Executive Fellows-Year 2 "What to Expect". Dr. Nina was instrumental in addressing questions.

## WISE WOMEN DO PODCAST INTERVIEW SERIES

Dr. Nina Mack-Cain was a guest on the Wise Women Do Podcast Interview Series on June 6, where she shared her story of pursuing a career in technology and as the founder of her own IT firm, discussing the challenges she faced and how she persevered. Listen to her interview with the host, Pamela McKinney, on YouTube, "[Wise Women Do Podcast \(Unedited\) Dr. Nina Mack-Cain.](#)" The producer was Linda J. Thomas. The podcast series is on FavUnite FM radio station and Wombology World, reaching over 40 countries.



## 11th WEDDING ANNIVERSARY

June 14th, our founder and president celebrated their 11th wedding anniversary. Your commitment to each other is truly inspiring and reflects beautifully in the work you do together. May your year be filled with cherished memories, laughter, and love as you celebrate this remarkable achievement. Here's to many more years of happiness together! ❤️✨



# eNConnect Blogs

Just in case you missed it. Here are the most viewed blogs during the quarter:



fagnet.me on Unsplash

## [Identifying your Interests, Skills, and Strengths](#)

Many people are known for one skill or talent but have more private or hidden hobbies, interests, and skills. Your interests and hobbies may indicate the skills and strengths you can develop. What type of work interests you? What skills do you like using and need?

[Learn more](#)

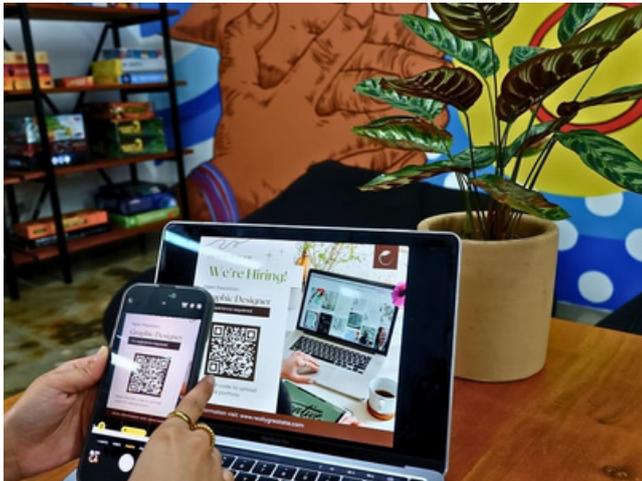


Photo by Marielle Ursua on Unsplash

## [Unlocking the Power of QR Codes: Tips for Safe and Effective Usage](#)

In a world where convenience is key, QR codes have become ubiquitous, making tasks like accessing websites, making payments, and sharing information faster and more efficient. But just how safe are they to use? And when should you consider using QR codes? Let's dive into the world of QR codes to understand their benefits, risks, and best practices.

[Learn more](#)



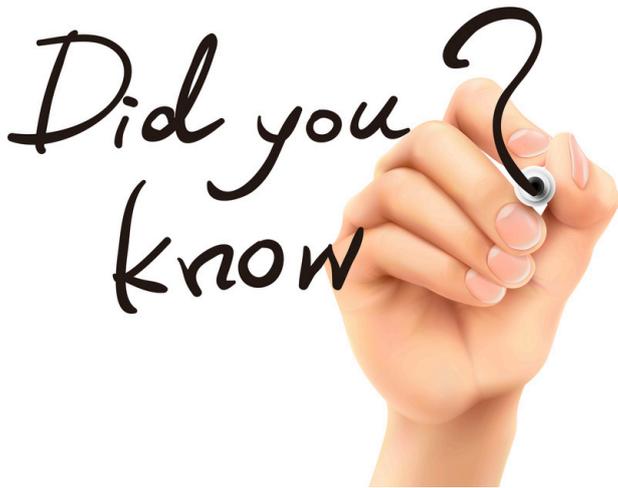
is Photo by Unknown Author is licensed under [CC BY-NC-ND](#)

## [What the heck is a Blockchain?](#)

Blockchain technology consists of a network of computers used to store and manage blocks of data. Companies can use blockchain technology as a foundation for a new generation of software that distributes code and enables transactions between users and machines without complex hierarchical server infrastructure.

[Learn more](#)

Be sure to check out [the rest of our blogs to stay informed](#) on consulting and information technology to better your business.



Check out the [Top 8 tech jobs in demand for 2025.](#)

## Do you know the origin of “Spam” in Email?

Ever wondered where the term “Spam” in email comes from? Its origins trace back to a famous Monty Python comedy sketch from 1970, where a group of Vikings drowned out conversation by chanting “Spam, Spam, Spam!”—referring to the canned meat—until it overwhelmed everything else.



As the internet grew, users adopted “Spam” to describe unwanted or repetitive messages that cluttered online communication, much like the relentless chorus in the sketch. Today, email spam refers to unsolicited bulk messages, often advertisements or scams, flooding inboxes worldwide.



Source: Monty Python’s Flying Circus, Season 2, Episode 12, “Spam” (1970).

## Tech tips for New School Year

As the new school year approaches, it's time to embrace fresh beginnings and set ourselves up for success! Whether you're a parent preparing your child for their first day or a college student gearing up for classes, here are a few tech tips to make this year smoother.

First, consider investing in organizational apps that help keep track of assignments and deadlines. Tools like Notion or Trello can be game-changers! For college students, utilizing cloud storage such as Google Drive ensures you can access important documents anywhere.

Lastly, don't forget about online resources that can aid in studying—websites like Khan Academy and Quizlet offer fantastic materials to enhance learning.

We encourage you to continue supporting our (The Cains) businesses 📌

Check out the core services offered by Info eNConnect Consulting! 🌟



**Info eNConnect Consulting**

# Information Technology Consultants



### Our Core Services

-  IT Strategy
-  IT Network Assessment
-  IT Documentation
-  Desktop Applications Training
-  Audio / Video Consultation & Installation

### Contact Us

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-  [contact.us@infoenconnect.com](mailto:contact.us@infoenconnect.com)




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Scan to our services

Check out the services offered by Studio C Production! 🌟



*Woody "Chilli Sauce" Cain President / Producer*

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